

Erotic Kitsch

Made in Heaven

In the 1980s, the artist Jeff Koons discovered kitsch as a stylistic device. He deliberately blurred the boundaries between kitsch and art. With the "Made in Heaven" series, the pop artist provokes with open eroticism.

In the 1990s, "Made in heaven" was exhibited in public for the first time. The works combined artistic, kitsch and pornographic elements. Porcelain sculptures and colourful photographs showed the artist performing sexual acts.

Illona Staller ("La Cicciolina"), erotic film actress and later wife of Koons, played the counterpart in the series of pictures. His works were intended to encourage the audience to decide for themselves what is aesthetically acceptable.

From then on, Koons has remained true to erotic kitsch as a stylistic device. The series "Antiquity" (2019) plays with the depiction of nude antique statues and sunsets.