

Kitschy Souvenirs

Kitsch on the Fridge

Ever since people have been travelling, they have been taking souvenirs home with them. Even though travel souvenirs are mass-produced, they take on an individual meaning for the person buying them.

The first travel souvenirs probably originated from pilgrimages. Badges could be purchased at many holy sites. In the 21st century, fridge magnets, snow globes and key rings have become popular souvenirs.

Most souvenirs are cheap mass-produced items. They have little or no practical value. However, the souvenir is closely linked to the memories of the trip and thus acquires an emotional value.

The depictions are free interpretations of landmarks or places and do not claim to be true to reality. This turns many travel souvenirs into kitsch.