

Kitsch Interiors

Cosiness With a Gold Rim

Home furnishings reflect the latest fashions. Some furnishing trends today deliberately combine kitschy elements to create a new aesthetic. They are intended to evoke childhood memories or glorify a supposedly simpler rural life.

One characteristic kitsch interior design trend is "maximalism". This is a design style based on the principle of "more is more". Patterns, colours, textures and objects are combined as diversely as possible. Opulent objects such as chandeliers, cuckoo clocks or elaborately designed upholstered furniture are indispensable elements of the interior.

Many modern styles incorporate other areas of life: Clothing, make-up and food are adapted to the aesthetic. The lifestyle determines behaviour, social habits and leisure activities.